

ANDREA KEZDI

Director, Business Development and Marketing



Andrea oversees development and implementation of growth opportunities at Lord Cultural Resources. She plays a crucial role in ensuring brand management and spearheading visually compelling content creation for clients. Her expertise extends to developing and implementing strategic marketing plans, with a focus on campaign execution, leveraging social media platforms, optimizing the corporate website, and executing impactful email marketing strategies. She maintains relationships with Lord's network of partners that includes architects, engineers, designers, and fabricators, among others, to develop collaborative opportunities. In addition, she responds to information requests and enquiries related to Lord's service offerings.

Prior to joining the business development team, Andrea was in charge of the graphics and communications department. In this role she worked closely with clients and fellow consultants providing graphic design for reports, publications, brochures, exhibition panels and a variety of promotional materials.

Prior to joining Lord Cultural Resources, Andrea worked in marketing and design for a creative studio, managing and overseeing the production of branding and promotional materials and products. She has editorial experience working on publications, designing layouts, and managing artists and creative industry professionals.

For any inquiries related to our services please contact akezdi@lord.ca and Andrea will be happy to assist you.